

## Invite friends via Social Media

We prepared a videos you may use to advertise for the Linux-Presentation-Day in **Social Media** or you may as well put it on **your website**.

Feel free to share this page or video already in the Linux community.

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There are two options:

- 1. Download the video and upload it by yourself in Social Media
- 2. Share an already created post

At the very day of the L-P-D it is worth to again post an invitiation in private media channels such as LinkedIn, Facebook, etc.

lpd-invitation-generic\_desktop-en0001-1200.mp4

# The invitiation video for the Linux-Presentation-Day



#### Download MP4

Prepared post on inofficial channel:

Youtube video to share PeerTube video to share (german for now)

## How does that work?

Via Social Media we can reach people outside of the Linux-Community.

Social Media channels with a large reach are e.g. Twitter, LinkedIn, Facebook, Instagram, TikTok, SnapChat, WhatsApp, Telegram, ..

The idea is this:

- 1. Activate your Linux Community peers (Friendica, Matrix, Mailinglist, Hubzilla, Mastodon, ...)
  - Send them this very page or an existing post to distribute
  - Motivate them to distribute the video further in their **private** Social Media channel(s) of choice
- 2. Share the video in **private** Social Media channels
  - Motivate your readers to then distribute your post

#### **Anything to consider?**

It would be awesome to have our hashtags included: #LinuxPresentationDay #LPD #OpenSource

We appreciate a link back to http://l-p-d.org

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A public post could look like this:

[] << LOCATION, DATE >> [] We want to show you Linux [] Invite your friends! [] https://l-p-d.org/en/ #LinuxPresentationDay #LPD #OpenSource Come visit us!

A longer post could look like this:

<< LOCATION, DATE >>: Linux-Presentation-Day. We want to show you Linux - visit us and invite your friends.

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Want to know more?

- \* https://l-p-d.org/en/public/start
- \* https://l-p-d.org/en/public/linux
- \* https://l-p-d.org/en/public/opensource
- \* https://l-p-d.org/en/public/lpd-basics

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#LinuxPresentationDay #LPD #OpenSource

#### You want to advertise elsewhere?

Here you can find our official media resources, QR code and advertisement material for the Linux-Presentation-Day.

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Permanent link: https://l-p-d.org/en/public/socialshare

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